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Voluntary - Public

Date: 11/18/2010 GAIN Report Number:

Peru

Post: Lima

Citrus Exports

Report Categories: Citrus Approved By: Emiko Purdy Prepared By: Gaspar E. Nolte

Report Highlights:

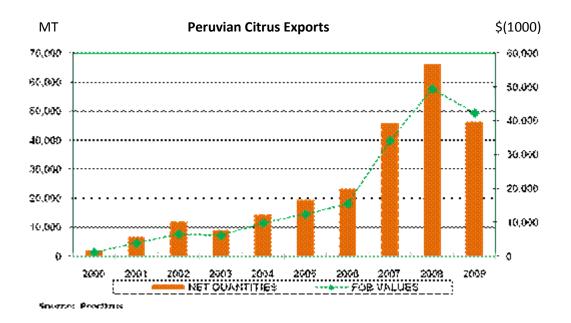
After a sharp drop due to weather problems in CY 2009, Peruvian citrus exports are expected to recover to 64,000 MT in CY 2010. Citrus exports to the U.S. will continue increasing in the upcoming years as the Peruvian and are forecast to reach 70,000 MT in CY 2011

General Information:

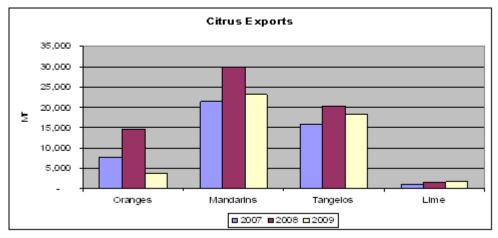
Summary

Peruvian citrus exports to the world are expected to rebound in CY2010, reaching 64,000 MT. After several years of steady growth, Peruvian citrus exports fell 40 percent to 46,985 MT in CY 2009. Abnormal weather conditions such as warmer temperatures and reduced day light affected normal plant growth and reduced yields.

Citrus producers in Peru are well organized and, in the most part, use a high level of technology. Most producers, particularly on the coast, have implemented sophisticated irrigation systems that allow them to control the development of the plant and provide them with exact amounts of required nutrients. There are two citrus organizations in Peru. Procitrus which is a non profit producer's organization that is mainly devoted to issues regarding relationships with the central government and SENASA (the Peruvian SPS authority) as well as training. The other organization is CPF (Consorcio de Productores de Fruta), a trading company established by over 50 producers. CPF markets and exports both member and non member's product.



Peruvian citrus exports were boosted when access was granted to the U.S. market. Total exports went from 23,000 MT in CY 2006 to 46,077 MT in CY2007. Peru exports oranges, mandarins, tangelos and limes. The regions of Lima and Ica, on the central coast, and Junin in the central rainforest are Peru's main producers of oranges, mandarins and tangelos. The Piura region in the northern coast is the principal lime producer.



Source: Peruvian Customs

Beginning is 2007, the U.S. became one of the major destinations for Peruvian citrus exports, accounting for 24 percent of total Peruvian citrus exports to the world in CY 2009. Other important markets are the U.K. with 26 percent, the Netherlands with 22 percent and Canada with 10 percent.

Of the 11,357 MT of citrus exported to the U.S., 50 percent were mandarins and 45 percent were tangelos.

